



Maine Real Estate &  
Development Association

Supporting Responsible Development

[mereda.org](http://mereda.org)

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February 26, 2010

**SUBJECT: Invitation to Display at MEREDA's 25<sup>th</sup> Anniversary Celebration**

The Maine Real Estate & Development Association (MEREDA) is proud to be celebrating its 25th Anniversary this year. To mark this occasion, we are holding a celebratory gala event on May 13, 2010 at the Ocean Gateway Terminal in Portland with drinks and hors d'oeuvres as well as some brief remarks and a video presentation.

While we are marking 25 years as the state's leading voice for responsible development, we want the focus of this event not to be solely on the associations' accomplishments over the past years, but on what real estate development will look like in the future. **We are seeking forward-looking, innovative displays, either concept sketches or renderings of new, future projects, etc. and would like to invite you to display your vision of what future development projects may look like.**

*It is important to remember that this is not intended to be a venue for advertising, but rather an opportunity to create a dynamic conversation piece about what development in Maine may look like 10, 15, even 25 years from now.*

We are expecting a crowd of several hundred people from around the state at what is shaping up to be a great event. Our members and guests will include many of the state's leading developers, brokers and property owners, as well as engineers, architects, lawyers, bankers and other professional who support Maine's commercial real estate industry.

We would welcome your participation, although we must limit each participant to one rendering (24"x36") placed on an easel which you provide. We reserve the right to reject any display that doesn't meet the specified criteria. (Please see Guidelines for MEREDA Display)

If you are interested in displaying your work at our 25<sup>th</sup> Anniversary celebration, please respond to me by March 19 by calling (207) 874-0801 or sending an email to [info@mereda.org](mailto:info@mereda.org). At that time, please also give us a sense of what you intend to display, so that our 25<sup>th</sup> Anniversary committee can review all of the participants. The committee will then need to see an image of your display by March 26.

If your display is chosen, and you would also like to attend the event, there will be a \$50 charge per person for members, and a \$65 charge per person for non-members.

We look forward to your response. This is going to be a fun and memorable event, and your participation will help to make it a great success.

Sincerely,

Shelly R. Clark, Business & Operations Manager

2 Market Street, 5<sup>th</sup> Floor □ Portland, ME 04101  
Tel: (207) 874-0801 □ Fax: (207) 874-0802 □ Email: [info@mereda.org](mailto:info@mereda.org)

# Guidelines for MEREDA Display

## 25th Anniversary Gala Celebration !

**When:** Thursday, May 13, 2010 | **Time:** 5:00 - 8:00 PM

**Where:** Ocean Gateway Terminal, One Commercial Street, Portland, ME

### GUIDELINES FOR DISPLAYS:

It is important to remember that this is not intended to be a venue for advertising, but rather an opportunity to create a dynamic conversation piece about what development in Maine may look like 10, 15, even 25 years from now.

- Please submit one rendering per project in a PDF file by March 19, 2010.
- Renderings or concept sketches must be new, future projects. Innovative, forward looking, and a reflection of the future.
- If selected, renderings must be sized to a 24" x 36" poster board and displayed on an easel which you provide.
- Displays will not be "manned", but will be placed around the room in no particular order.
- Set-up Time is between 12:00 PM - 3:00 PM the day of the event.
- If your display is chosen, and you would also like to attend the event, there will be a \$50 charge pp for members, and a \$65 charge pp for non-members.
- Tear-Down Time is 8:00 PM immediately following the event. Displays will not be able to remain on site overnight, and must be removed beginning at 8:00 PM. *No exceptions*
- The Maine Real Estate & Development Association (MEREDA) reserves the right to reject any display that doesn't meet the specified criteria.

If you have any questions please contact Shelly Clark at the MEREDA Office at (207) 874-0801 or [info@mereda.org](mailto:info@mereda.org).

**Send Files to:** [info@mereda.org](mailto:info@mereda.org)

**Subject Line:** MEREDA 25th Anniversary Display Submission

[www.mereda.org](http://www.mereda.org)

