

# MEREDA at 25

**2010 is a significant year for the Maine Real Estate & Development Association – it's our 25<sup>th</sup> Anniversary!**



Maine Real Estate &  
Development Association

**Supporting Responsible Development**

MEREDA was founded in 1985 because, in the words of founding member Joe Wishcamper, “there was no trade association or other organization which could effectively represent and lobby legislators on behalf of owners of housing developments in Maine.”

Six years later, then-president Dick McGoldrick would write in a letter to members that “MEREDA operates on the philosophy that responsible economic development is the ultimate environmental statement and that economic well being and the expansion of economic opportunities provide the foundation for our quality of life.”

Today, 25 years after its founding, MEREDA has grown to include nearly 250 members who employ thousands of Maine citizens and invest millions of dollars in the Maine economy each year. Our members are developers, builders, property managers, brokers, attorneys, lenders, engineers, land use consultants, architects, appraisers, affordable housing advocates, housing authorities and municipalities.

MEREDA continues to serve as the state's leading organization of commercial real estate owners, developers and related service providers, and we are a widely respected and influential voice in Augusta on real estate, development, and environmental issues.

Our mission is to promote an environment for responsible development and ownership of real estate throughout the State of Maine, a mission that we fulfill through legislative advocacy, regulatory oversight, sponsorship of educational programs and conferences, and the hosting of social events that give our members and guests an opportunity to network with other real estate professionals.

**MEREDA is proud to celebrate 25 years of service to our industry and our state.** We will mark this milestone with a special publication, an anniversary reception in May, and other activities throughout the year. We look forward to your participation!

While the past two years have been among the most difficult for our members since MEREDA's founding, as President Ray Cota has said, “Our members have always made major contributions to Maine's growth and prosperity, and they will continue to lead the way through these challenging and uncertain times.”

# MEREDA at 25

CELEBRATE WITH US!

MAINE REAL ESTATE & DEVELOPMENT ASSOCIATION



To commemorate the 25th anniversary of the founding of The Maine Real Estate & Development Association (MEREDA), the state's leading organization of commercial real estate owners, developers and related service providers, MEREDA is teaming up with the Portland Press Herald/Maine Sunday Telegram to create a special publication that will look back at the founding of the organization, chronicle its major accomplishments over the years, and take a look ahead to the issues and trends that will impact the future of commercial real estate development in Maine.

Why Advertise?

- » Since 1985, MEREDA's mission has been to promote an environment for responsible development and ownership of real estate through legislative advocacy, educational programs, and networking opportunities.
- » This four-color special section will be distributed throughout the state in the Maine Sunday Telegram and other publications, and thousands of additional copies will be printed for MEREDA to distribute at events during this anniversary year.
- » Advertising in this special 25th anniversary publication is a great way to show your support for MEREDA and to reach thousands of people who are interested in commercial real estate development and ownership in Maine.

Publication & Deadline:

Sunday, May 2, 2010  
Inserted in the Maine Sunday Telegram  
Deadline: Thursday, Apr. 15 (tentative)

Advertising Rates:

SIZE	INCHES	RATE
Full (premium)	5 col. x 11.5"	\$2500
Full (inside)	5 col. x 11.5"	\$2300
Half	5 col. x 5.5"	\$1400
Quarter	2 col. x 5.5"	\$750
Eighth	2 col. x 4"	\$399
per column inch		\$56.20

For more information or to reserve your space call your sales representative, or call 791-6200 or (800) 442-6036, Ext. 6200. FAX 791-6923 or 791-6925. Or contact MEREDA at 207-874-0801 or info@mereda.org.

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